

VESTRY MEETING – 7 SEPTEMBER 2020, 19.30, via ZOOM
ALL SAINTS' CHURCH, WATERLOO

Present: Mike Breton, Bill Bythell (Senior Warden), Nick Fern (Junior Warden), Rev. Sunny Hallanan (Rector), Rev. Katie Osweiler (Curate), Susan Downhill, Gabrielle Conforti-Quinet, Stefan Jochems, Kathi-Sue Rupp
Staff: Fiona White.

1. Stefan Jochems opened the meeting with a **prayer**.
2. **Absences:** There were none.
3. **Approval of minutes** The minutes of the 27 July Vestry meeting were accepted with one amendment.
4. **Vestry check-in:** Stefan's subject for discussion was 'the effect of confinement. Have we lost our ability to socialize with others? Have we reverted to type?' Gabrielle Conforti-Quinet said that she's being more honest with people, conversations are deeper and words are more carefully chosen. Susan Downhill agreed. She found the singing on the street a lifeline but as she's in touch with all her work colleagues online, her world hasn't really shrunk. Sunny Hallanan found it interesting preparing a couple for marriage online until just before their wedding. Kathi-Sue Rupp is doing a lot of online communication. The gymnastic community is introspective and has looked back on past experiences, including training abuse, and there is now a call to action. She feels out of practice with socializing. Bill Bythell feels even more introspective than he was before. He has biked to visit family and talk over the fence. He can now play tennis but is still in a very tight bubble. He enjoyed seeing so many people on the Zoom services but feels his week is very solitary. Gabrielle says she is home-schooling this year and the effort to get them all to church in person is just too much but going with one child works for her and the service means a great deal. Stefan said that he takes socially distanced walks with friends. Conversation topics have changed and he finds himself reverting to teenage interests. Katie Osweiler finds she's also reverted to 'dorkyness', reminiscing in conversations. She started lockdown with military training and now judges people for not taking masks seriously enough. Kathi-Sue commented that parts of the world are getting back to a different rhythm so now it's not a totally shared experience, which others feel is more challenging. Bill is feeling happier that he's getting back into his schedule. Nick Fern said that he's always been a solitary person. He's found the whole period extraordinarily difficult. The Belgian environment is not a social one but his neighbors are being more communicative. Bill said that this is the longest time he's been together with his wife. He's noticed that people aren't walking more; they still use their cars. He's been supporting the small shops in his area and hasn't been in a supermarket all year. Sunny asked if this group of Vestry members is a microcosm of the church? Does it work? Nick felt that it was probably a microcosm of a wider society. Katie pointed out that she had a more vibrant youth group in lockdown – from Canada to Abu Dhabi. It might be an idea to try getting it going again. Sunny says we are still doing Wondrous Wednesdays on Zoom, together with Bible Study and Compline. Unfortunately an in-person service doesn't lend itself to Zoom. Mike Breton said he was doing OK and hasn't seen too many changes to his life. Fiona said that she and Alasdair were keeping safe.
5. **Committee reports:**

5.1. Visibility

- a. Stefan reported that we re-started the advertisements on 8 August. More than 100 people looked at the page and 23 people liked it. Their profile is younger than before advertising (35-55) and there are more Belgians. Special posts get the most interest. The breakdown is attached to these minutes.
- b. Kathi-Sue said we could do a spotlight feature of Joëlle Vanopbroeke's playing during the service. Gabrielle suggested putting together a playlist of hymns to sing at home. Susan said a personal link could be added as to why a hymn was chosen
- c. Sunny said that the Animal Blessing on 4 October will be advertised.

5.2. Fellowship

- a. Kathi-Sue reported that the church picnic is planned to take place in her garden on 27 September. She and Susan felt that those going could be divided into 'bubbles' of 10, each bubble being well separated from the others. She would prepare a sign-up sheet, which must also include GSM numbers. This event needs to be announced soon. A discussion ensued about providing safe food handed out safely. The decision was made that every person attending brings their own food with them, which is not for sharing. The church will supply the drinks. The Vestry agreed on this unanimously.

5.3. Outreach/Mission

- a. Bill and Nick had nothing to report, although Bill wanted to do something for Beirut following the huge chemical explosion and was pleased that Katie and Sunny had organized Biscuits for Beirut. Volunteers are needed to bake each week. Nick offered to bake for 13 September.
- b. Stefan asked if the service on 20 September (no-drive Sunday in Brussels) could go out on Zoom? Katie said that many people will be out on their bikes so there might not be many people joining the service. Sunny said she'd research the practicality of this idea.

5.4 Finance & property

- a. Mike reported that SMARTgreen is still concerned about the exterior door lock being repaired. He had found a video system but it doesn't also unlock the door. Sunny said she'd research the make of an affordable system.
- b. Pledges and collections are still coming in. The scouts are about to start meeting again at the church and Alcoholics Anonymous are back for 50% of their meetings. The Wednesday Club is holding off for a bit longer but have been generously paying something to the church in the meantime.
- c. Mike has made two more payments to our lender. The total so far this year is €47,000 so we should reach the target of €50,000 by year end.

5.5 Christian education

- a. Katie has re-started Sunday School using a children's version of the Presiding Bishop's *Way of Love*, which can be accessed on demand. There will also be something for confirmands and those following Rite 13.
- b. Bible Study re-starts tomorrow (8 September).
- c. Sunny plans to run mini seminars on practical things, like funeral planning, talking to family about the end of life, the differences between the Episcopal

Church and other denominations. Kathi-Sue wondered if this idea would work on alternative Wednesdays to Wondrous Wednesdays.

5.6 Pastoral care

a. Bill and Nick had nothing to report.

6. Other business:

6.1 ASBL update: At this point the Vestry went into executive session. Summary: We are working to swiftly complete the documents for ING so that the ASBL can be compliant.

6.2 Creation care follow-up: September is creation care month. There will be information on Facebook for people to do practical creation care.

Gabrielle said that she is following a 1-year permaculture course. This is all about creating green areas, no matter how small, because they really make a difference. She offered to do an evening session on how to go about it.

7. Curate's report: Katie is excited about the new Sunday School structure. Short excerpts will be read from a book for which she needs volunteers.

Towards the end of the month she is having a 2-week vacation which includes a marriage retreat.

8. Rector's report: Sunny reported that the Convocation Convention is now going to be entirely online. This is a great pity because it's an opportunity for delegates and clergy to interact with those from other churches in the Convocation. As a result, Nice will host the 2021 Convention instead. As ASC has no outgoings to get people to Nice this year perhaps the money saved, in the region of €2,000, could be sent to our lender.

It is also possible that Clericus, planned for the last week of September in Austria, will be cancelled. Austria is 'green' but there's a risk in getting there.

Sunny felt that Thanksgiving celebrations this year are not going to work. There needs to be some thought on how we can get our service of lessons and carols to as many people as possible.

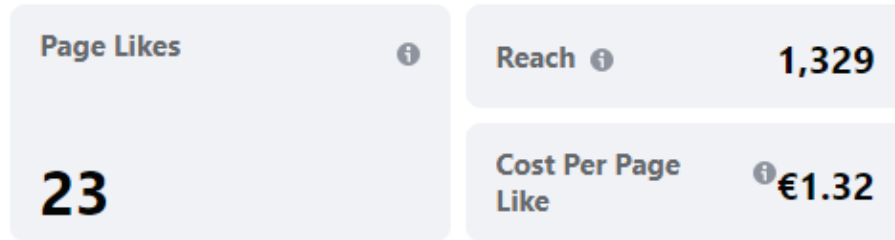
9. Closing prayer: Stefan read a closing prayer.

The meeting adjourned at 21.29.

Facebook Ad for 1 month: 8 Aug-7 Sept 2020

Page Ad: 1€ per day to show ad to 5,600 users in Belgium who like US liberal protestant churches and ≈1,000 Anglicans in Wallonia. *Outreach goal:* Get them to like/follow our Page. RESULTS FROM PAGE AD (1 month from 8 August to 7 September)

Performance



Activity

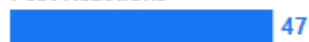
Post Engagement



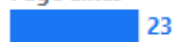
Link Clicks



Post Reactions



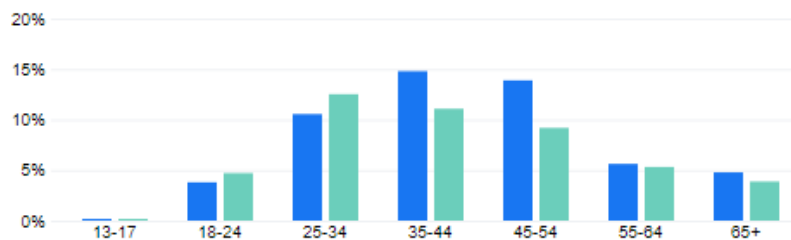
Page Likes



This ad reached 1,329 people in your audience.

People Placements Locations

53.4% Women 46.6% Men



Flemish Region



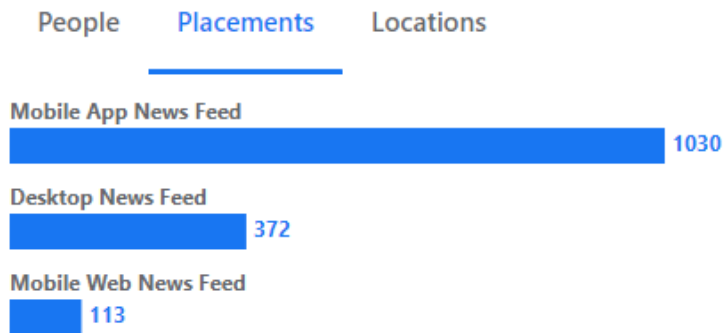
Brussels



Wallonia



Facebook Ad for 1 month: 8 Aug-7 Sept 2020



1) 6% increase in our Page's followers (from 421 to 445, so 24 new followers in 1 month)

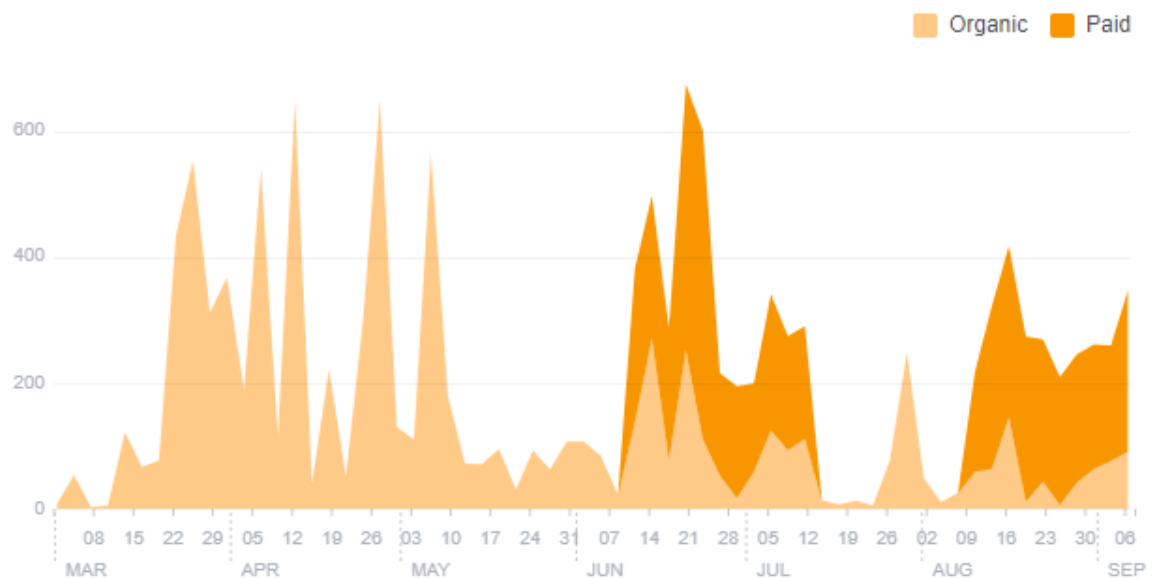
Total Page Followers as of Today: 445



2) Double our Page's reach by \approx 150-200 users per day (reach = # of users who see us):
This shows the importance of maintaining the paid

Post Reach

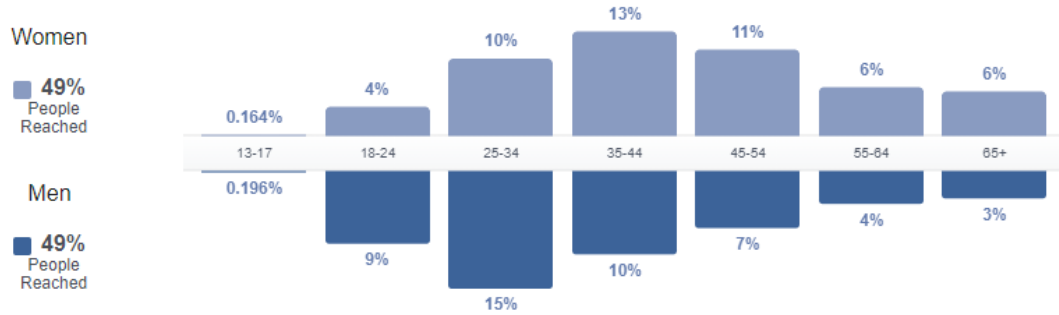
The number of people who saw any of your posts at least once. This metric is estimated.



Facebook Ad for 1 month: 8 Aug-7 Sept 2020

Your Fans | Your Followers | **People Reached** | People Engaged

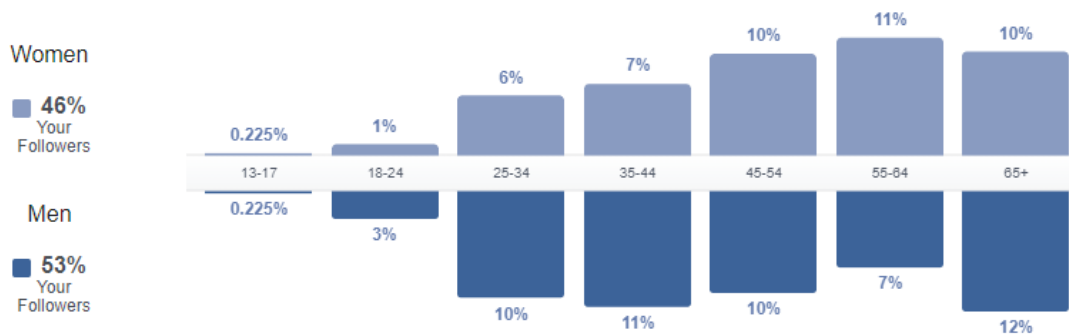
The number of people who had any content from your Page or about your Page enter their screen screen, grouped by age and gender. This number is an estimate.



Country	People Reached	City	People Reached	Language	People Reached
Belgium	1,487	Brussels, Belgium	647	English (US)	1,522
United States of America	947	Antwerp, Belgium	140	English (UK)	479
United Kingdom	182	Ghent, Belgium	60	French (France)	301
Australia	38	Leuven, Belgium	56	Dutch	215
Germany	37	Mons, Belgium	39	Spanish	112
Canada	35	Washington D.C., DC	34	Dutch (Belgium)	87
France	34	London, UK	23	Spanish (Spain)	56
Netherlands	30	Liège, Belgium	23	Portuguese (Brazil)	44
Philippines	23	Brugge, Belgium	20	German	39

Your Fans | **Your Followers** | People Reached | People Engaged

The people who follow your Page. This number is an estimate.



Country	Your Followers	City	Your Followers	Language	Your Followers
Belgium	165	Brussels, Belgium	80	English (US)	213
United States of America	97	Antwerp, Belgium	9	English (UK)	90
United Kingdom	40	Paris, France	9	French (France)	51
Germany	28	Frankfurt, Germany	9	Dutch	19
France	15	London, UK	7	German	16
Italy	10	Namur, Belgium	6	Dutch (Belgium)	8
India	9	Leuven, Belgium	6	Italian	7